



Experience Kissimmee Launches New Gateway to Fun New Travel Website Makes Planning Central Florida Vacation Easy

Kissimmee, Fla. (April 16, 2013) – Experience Kissimmee has launched a new dynamic website that makes it easier for visitors to plan their next Central Florida vacation. ExperienceKissimmee.com offers a clean, vibrant new design and places an emphasis on ease of use and interactivity.

One of the most anticipated features of the new website is the interactive Trip Planner, which enables visitors to create a personal itinerary of all of the experiences the Orlando and Kissimmee area has to offer.

As they navigate through the site, users add accommodations, attractions, dining options and more to a personal trip planner. Then, they drag and drop items from selected interests and add them a day planner where they may sort activities in the order they want to visit each day. Finally, save, edit, share and print the itinerary.

“We are noticing that when it comes to planning a vacation, visitors are looking for convenience, ease of use and engagement from sources they trust,” said Experience Kissimmee Executive Director Shelley Maccini. “Our new website gives them all of that in one place, with tools to learn about Kissimmee and ultimately plan their vacation, meeting, a family reunion, sporting event or any kind of stay with the assurance that they have access to everything our destination has to offer.”

Experience Kissimmee, formerly known as the Kissimmee Convention & Visitors Bureau, also added elements to appeal to the future generation of travelers. The homepage features live social media feeds from Facebook, Twitter, YouTube and Experience Kissimmee’s i.seeKissimmee blog, highlighting engaging postings.

Brilliant photos and Trip Advisor reviews also complement category listings to give an in-depth look at all the excitement the popular destination provides. The site also boasts an improved Special Events calendar, allowing visitors to easily search fun-filled events scheduled during their stay.

The ever-evolving website provides users with the most up-to-date information needed to plan their visit to Kissimmee. The easily accessible, interconnected pages also allow for effortless exploration into all of the areas offerings, allowing visitors to delve into the destination and find the hidden gems throughout. To see all the new features up close, visit www.experiencekissimmee.com

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